



Finance and Investment Challenge Bowl

The FICB is a financial literacy program for high school students that aligns with Wisconsin’s Model Academic Standards for Personal Finance and the Jumpstart National Standards. The FICB culminates in a live, college-bowl tournament where teams compete to determine regional champions. Teams that finish in 1st- and 2nd-place at each regional tournament then advance to the state championship tournament.

The FICB content is **“all about” personal finance** – there is no content from other subjects. We **“come to you”** by hosting live tournaments around the state, **in 8 locations!** The interactive format, with students playing through a series of games in a tournament setting, is an effective learning strategy that reinforces lessons already being taught in the classroom and celebrates student achievement in an atmosphere of friendly competition.

Watch our video at: <https://www.youtube.com/watch?v=pnl4bxL3DEk&feature=youtu.be>

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2018-19 Tournament Calendar

Wausau Regional – October 23, 2018 *at* Northcentral Technical College

Racine/Kenosha Regional – December 4, 2018 *at* Carthage College

Madison Regional – December 6, 2018 *at* CUNA Mutual

Green Bay Regional – December 11, 2018 *at* UW-Green Bay

Rhineland Regional – January 9, 2019 *at* Nicolet College

La Crosse/Coulee Regional – February 19, 2019 *at* Western Technical College

Milwaukee Regional – March 5, 2019 *at* ManpowerGroup

Appleton Regional – March 12, 2019 *at* Fox Valley Technical College

State Championship – May 21, 2019 *at* ManpowerGroup (Milwaukee)

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Teacher and Volunteer Testimonials

“My students were filled with a buzz of excitement from the fun that they had today at the Finance Bowl. Upon their return to school they were talking about the experience with their peers and some were even inspired to spend a couple of hours after school working with me on some accounting concepts to better understand course material prior to exams.” *(Madison Memorial HS)*

“Thanks so much for all you do to promote financial literacy. I get to see every day how vital it is that we actually TEACH it to our students.” *(Rhineland HS)*

“I witnessed a life-changing experience for two Hispanic, poverty-stricken students....after all, society expects Hispanic males to drop out of high school and work in low-paying jobs. The students were victorious and took first place in the Challenge Bowl and are now outstanding students at UW-Madison. They learned from the Bowl to compete and WIN!” *(Milwaukee South Division HS)*

“I just wanted to re-iterate what a wonderful time our students had at this event. Not only did they have fun, they also learned a lot on the questions they didn't know. It sparked some great conversations at lunch, on the bus ride home and today about the stock market and other topics. I really appreciate your flexibility with timing and also fitting in that extra consolation round for my students who won two games but were eliminated because they didn't have a high score. They had a lot of fun with that last round, and went home with more of a feeling of closure by having one of them win.” *(Madison East HS)*

“It was a great experience. I was amazed how much knowledge the students had. There was a little twist to the day when a team from Wausau East asked if they could play an extra game against another team at their school. We accommodated their request – it was a blast. Looking forward to participating next year.” *(President of Valley Communities Credit Union, Mosinee)*



Madison Tournament



Racine/Kenosha Tournament



Milwaukee Tournament



La Crosse/Coulee Tournament



Green Bay Tournament



Wausau Tournament