The FICB is a financial literacy program for high school students that aligns with Wisconsin’s Model Academic Standards for Personal Finance and the Jumpstart National Standards. The FICB culminates in a live, college-bowl tournament where teams compete to determine regional champions. Teams that finish in 1st- and 2nd-place at each regional tournament then advance to the state championship tournament.

The FICB content is “all about” personal finance – there is no content from other subjects. We “come to you” by hosting live tournaments around the state, in 8 locations! The interactive format, with students playing through a series of games in a tournament setting, is an effective learning strategy that reinforces lessons already being taught in the classroom and celebrates student achievement in an atmosphere of friendly competition.

Watch our video at: https://www.youtube.com/watch?v=pnl4bxL3DEk&feature=youtu.be

2018-19 Tournament Calendar

**Wausau Regional** – October 23, 2018 at Northcentral Technical College  
**Racine/Kenosha Regional** – December 4, 2018 at Carthage College  
**Madison Regional** – December 6, 2018 at CUNA Mutual  
**Green Bay Regional** – December 11, 2018 at Northeast WI Technical College  
**Rhinelander Regional** – January 9, 2019 at Nicolet College  
**La Crosse/Coulee Regional** – February 19, 2019 at Western Technical College  
**Milwaukee Regional** – March 5, 2019 at ManpowerGroup  
**Appleton Regional** – March 12, 2019 at Fox Valley Technical College  
**State Championship** – May 21, 2019 at ManpowerGroup (Milwaukee)

Contact Information: Richard Entenmann of Asset Builders at 608 663 6332;  
info@assetbuilders.org; www.ficbonline.org
**Teacher and Volunteer Testimonials**

“My students were filled with a buzz of excitement from the fun that they had today at the Finance Bowl. Upon their return to school they were talking about the experience with their peers and some were even inspired to spend a couple of hours after school working with me on some accounting concepts to better understand course material prior to exams.” *(Madison Memorial HS)*

“Thanks so much for all you do to promote financial literacy. I get to see every day how vital it is that we actually TEACH it to our students.” *(Rhinelander HS)*

“I witnessed a life-changing experience for two Hispanic, poverty-stricken students….after all, society expects Hispanic males to drop out of high school and work in low-paying jobs. The students were victorious and took first place in the Challenge Bowl and are now outstanding students at UW-Madison. They learned from the Bowl to compete and WIN!” *(Milwaukee South Division HS)*

“I just wanted to re-iterate what a wonderful time our students had at this event. Not only did they have fun, they also learned a lot on the questions they didn't know. It sparked some great conversations at lunch, on the bus ride home and today about the stock market and other topics. I really appreciate your flexibility with timing and also fitting in that extra consolation round for my students who won two games but were eliminated because they didn't have a high score. They had a lot of fun with that last round, and went home with more of a feeling of closure by having one of them win.” *(Madison East HS)*

“It was a great experience. I was amazed how much knowledge the students had. There was a little twist to the day when a team from Wausau East asked if they could play an extra game against another team at their school. We accommodated their request – it was a blast. Looking forward to participating next year.” *(President of Valley Communities Credit Union, Mosinee)*